



Personal Data Dr. Juliet Kaindi Isika
Fashion Design and Marketing
Kenyatta University
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KENYA
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Position: Fashion design and Marketing - Lecturer

1. Academic Qualification:

- i. **Ph.D. (Fashion Design and Marketing)** - Kenyatta University, 2014
Title: Assessment on the usage of ‘real’ fabric draping for design in public institutions of higher learning and by fashion designers in Nairobi County
- ii. **M.Sc. (Textiles Science and Design)** - Kenyatta University , 2006
Title: Factors influencing professional women’s likelihood to adopt clothing fashion: a case of Nairobi City.
- iii. **B.Sc. (Textiles, Clothing and Design)** - Kenyatta University, 2001
- iv. **Adobe illustrator and Photoshop Design Packages** - Kenya Textile Training Institute(Nairobi) - 2007
- v. National Trade Test Certificate Grade III- St.Xavier Catholic Dress Making School Naivasha (**Dressmaking**) - 1996
- vi. **English Diploma** Word English Institute (Correspondence) – 1996

2. Lecturing experience

Lecturing, practically guiding and demonstrating to undergraduates and post graduates students in the following courses:

- Principles of art and design, Introduction to IT and Computer Aided Design, Pattern drafting and development, Flat pattern design and Garment design by draping
- Portfolio development, Experimental fashion design, Costume design and Fashion Photography
- Fashion and product development, Quality control, Visual Merchandising, Marketing and management in the Arts and Advanced interior design.

- Research methods, Seminars in contemporary issues in clothing and textile and Fashion Design for Special groups

3. Universities served as Fashion Design Lecturer:

- Kenyatta University (Kenya)**
Part time lecturer – 2006 -2010
Tutorial Fellow – 2010 - 2014
Lecturer - 2014 - Date
- Moi university (Kenya)**
Part time lecturer – 2006 -2007
- Machakos University (Kenya)**
Part time lecturer – 2015 -2017
- Kirinyaga University (Kenya)**
Part time lecturer – 2016 -2018

4. Research Interests: Fashion design education, Consumer behavior, Clothing design practices and Body image.

5. Recent Publications in Referred Journals

- Kidokoro T, Fuku N, Yanagiya T, Takeshita T, Takaragawa M, Annear M, Xiaojie T, Waiganjo LB, Bogonko LF, **Isika JK**, Kigaru MD, Mwangi FM.. (2020). Physical activity and sedentary behaviour patterns among Kenyan and Japanese children: A comprehensive cross-country comparison. *International Journal of Environmental Research and Public Health*, 17 (12), 4254, 2020. EISSN 1660-4601
- Isika, JK.** (2016) Fashion Design: ‘Real’ Fabric Use in Draping and Curriculum Implementation in Public Institutions of Higher Learning in Nairobi County, Kenya. *IOSR Journal of Research & Method in Education (IOSR-JRME)* Volume 6, Issue 4 Ver. III (Jul. - Aug. 2016), PP 52-60 www e-ISSN: 2320–7388
- Isika, JK.,** Mburugu, K., Nguku, E.& Almadi, O. (2016). The Competencies of Fashion Design Teachers in Public Institutions of Higher Learning in Nairobi County, Kenya. *International Journal of Sciences: Basic and Applied Research*. Volume 26, No 1 2016 of IJSBAR 26(1), 278-291. (ISSN 2307-4531)

6. Funded Projects

- Isika, J K. (2011 – 2014)** : Use of ‘Real’ Fabric Draping: A Case of Public Institutions of Higher Learning and Practicing Fashion Designers in Nairobi County – NACOSTI (National Council for Science Technology and Innovation) (US\$ **15,882.4**)
- Isika, J K. (2007)** Research, design and development of condom dresses to create AIDS awareness and reduce stigma among patients - AHADI (African Health and Development International- Kenya) (US\$ **450**)

7. Consultancy and Community Service

- i. Founding Member: **Knitted Breast Prosthesis Self Help Group Kenya**, Founded in May, 2017.
- ii. **Competitive, Matching Grant Fund Project for the Cotton Sector** – Isika JK, Kenyatta University 2007 – 2008. Designer - Product Design and Development Training for Handloom Weavers Project. (US\$ 1,500)
- iii. **African Health and Development International (AHADI)** – Isika JK, Kenyatta University October to December 2005. Fashion Designer - Create 3 condom dresses for HIV/AIDS celebrations Fashion show (US\$ 360)

8. Conferences/ Workshops/Seminars/

- i. **18th International Conference of Women Engineers and Scientists 2021** hosted online by the University of Warwick, 1-3 September 2021 **Funded by AWSE _UNESCO (US\$ 100)**
- ii. **Secretariat for Curriculum Review** of the Fashion Design and Marketing the Bachelors, Masters and PhD programmes at Kenyatta University, 2020 - 2021
- iii.
- iv. **Panel Course Member for Validation of TVET Diploma in Interior Design Syllabus**, held at Mitihani House South C, on 5th-9th, March 2018
- v. **Textile, Small and Medium Enterprises (SMES) Conference** on “Research Application of Standards in the Textile SMES Sector in Kenya. Organized by The Kenya Bureau of Standards held at the BOMA Hotel on 25th February 2014.
- vi. **Workshop for Capacity Building in Teaching and Research Writing** held at the Manu Chandaria Innovation and Incubation Centre, Kenyatta University on 13th – 15th January, 2014
- vii. **Workshop on Teaching methodology** : Teaching Methodology , Setting Examinations, Administration of examinations and Marking and Analysis Scores , held at Kenyatta University, Main Campus, Nairobi – Kenya on 28th May – 14th November 2013.
- viii. **‘Publishing Scientific Research’ Seminar** Conducted by Springer hosted by Kenyatta University on May 30th , 2013
- ix. **Review of Fashion Design Curriculum workshop** held at Organized by Department of Fashion Design and Marketing at Kenyatta University Conference Centre (KUCC), on 19th – 21st August 2014
- x. **Workshop on Teaching methodology** : Teaching Methodology , Setting Examinations, Administration of examinations and Marking and Analysis Scores , held at Kenyatta University, Main Campus, Nairobi – Kenya on 28th May – 14th November 2013.
- xi. **Committee Member to Organize The First International Textile and Apparel**

Conference in Africa held at Kenyatta University North Coast Beach Hotel, on 1st- 4th November 2011.

- xii. **Development of a Diploma Programme in Fashion Design and Marketing workshop** held at the Utalii Hotel, Nairobi. Organized by Kenyatta University, Department of Fashion Design and Marketing on 6th – 8th, January 2011.

8. Supervision of postgraduate students

S/No	Name of student	Programme and University	Thesis title	Progress
i.	Angela Karoro (H60/28244/13)	Master of Science (Kenyatta University)	Assessment of Attributes Associated with the Purchase Behavior of Beddings by Female Primary School Teachers, Nairobi County.	Graduated July 2021
ii.	Kereth, Gudila Ancelm H87EA/32735/2015	Doctor of Philosophy (Kenyatta University).	Consumer Behavior and Attitudes towards the Purchase of Imported Versus Locally Made Apparel Products in Dar es Salaam, Tanzania	Final Thesis Draft
iii.	Miriam Lowole Kumwenda PhD-ED-SOC-02-20	Doctor of Philosophy (Chancellor College, University of Malawi,)	Exploring knowledge and skills in fashion design education: A case study of fashion design program in two TEVET institutions in Malawi	Collection Data
iv.	Faustina Emefa Agordah H87F/27546/18	Doctor of Philosophy (Kenyatta University).	Skill acquisition and utilization of millinery art by higher national diploma fashion design internship students in Ghana.	Collection Data
v.	Christine Nyaga H60/ 87703/2016	Master of Science (Kenyatta University)	Assessment of fashion merchandize packaging utilized by fashion outlets in Nairobi county, Kenya	Collection Data

vi.	Janet Mutile H60/CE28888/2015	Master of Science (Kenyatta University)	Assessment of the properties of silk fibre produced by <i>philosamia cynthia ricini</i> , (eri silk worm) in different regions in Makeni county, Kenya.	Final Draft Proposal
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10. Name of professional body /Affiliations

- i. International Federation for Home Economics (IFHE)
- ii. Africa women in Science and Engineering (AWSE)
- iii. KEBS /TC 070 – Ready Made Garments Technical Committee (2019-2022)
- iv. KEBS /TC 178 – University Education Services Technical Committee (2019-2022)
- v. Member, The International Federation of University Women (IFUW)
- vi. Kenyatta University Alumni Association
- vii. CITI program - Social/Behavioral Research Course 2016-2021

10. Administrative positions held to date

2019 – Present: Fashion design and Marketing – **Departmental Exam Coordinator**

2011 to present _ Secretariat and Board member for Curriculum Development and Review for the Fashion Design and Marketing Academic programmes (Bachelors, Masters and PhD) at Kenyatta University, Kenya.

2014 – Present: **Member to Kenyatta University Mentoring Programme**

2014 – Present: **Member to the Innovation and Activities Committee-** School of Applied Human Sciences

2012 – Present: Fashion design and Marketing **Board of Quality Management Systems - Coordinator (QMS)**

2011 – Present: **Fashion Design and Marketing Procurement**

2010 - Present: **Departmental Academic Advisor**